**APPLICATION FORM**

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| **I. General Information for CSO/Applicant Details** |
| Name of your organization  |  |
| Type of your organization (*please underline the relevant option*) | 1. Newly emerging CSO (registered and operational for up to 2 years prior to the application submission)
2. Mid-level CSO (from 2 up to 5 years of experience)
3. Well-established/experienced CSO (5+ years of experience)
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| When was your organization created? (date/month/year)  |  |
| Sector of activities |  |
| The physical location(s) of your organization |  |
| Budget for the last year (if any)  |  |
| **Contact person** |
| First name, Last name |  |
| Phone number |  |
| Email address |  |
| Organization’s Website address (if any) |  |
| Organization’s Facebook page (if any) |  |

## Applicant’s Declaration

## By this, I declare that

1. The information provided in the application is true and accurate.
2. I agree that the presented data can be shared with the participant selection committee within the “**Advancing media literacy through Armenian civil society actors**” project.
3. I am ready to provide additional information for the purpose of evaluating the application.

Name:

Date \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_ Signature \_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

Any suggestions, questions, and complaints related to the selection process implemented by People in Need can be submitted to PIN Armenia by phone: (+374) 93-68-88-70 or via e-mail: crm.armenia@peopleinneed.net

 **II. Detailed application**

## I

**WHAT AND WHY?**

What is your organization about? How did you start and why? How did you come to the selection of the thematic area(s), what motivated you? (*max 300 words*)

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Per your observation, what are the current social context, main trends and challenges in Armenia related to public disinformation, fake news, and harmful propaganda, as well as the capacities development to combat them? *(max 250 words)*

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What activities do you currently carry out in the field of media and information literacy? Please list the initiatives/programs (geographical coverage, timeframe, target group, donor) and/or policies/strategies you have been working on for the last 3 years (1 year in case of up to 2 years emerging CSOs). *(max 300 words)*

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Who are the key team members involved in the functioning of your organization, how many of them and what are their main roles and responsibilities? Present the capacity of the organizations' human resources: list key members of the staff and attach short bio or CVs. Present also the gaps/needs of the specific human resources the organization is facing for the recent years and how you manage it *(max 150 words)*

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**WHO FOR?**

What is your target group(s) in media and information literacy projects (youth, adults, learners/students, teachers, government and non-government organizations, and others)? (m*ax 150 words*)

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**WHO WITH?**

Please provide a list of the stakeholders that your organization has collaborated with on media and information literacy development projects. This may include public sector representatives, other CSOs, private sector representatives, international organizations, and municipalities. Additionally, kindly explain your plans and vision for future collaborations with these stakeholders *(max 150 words).*

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**TALKING ABOUT CAPACITIES**

What skills and knowledge does your team need to develop or acquire? In your assessment, what are the capacity weaknesses in your organization that need to be developed to overcome the challenges related to media and information literacy more effectively? (*max 200 words*)

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Which are the topics you/your team would be interested in for the capacity building listed. Please, add more if needed:

* Information and media literacy competencies
* Media field, information sources
* Freedom of speech and its limits
* Protection and security of personal data in the digital (online) social environment
* Misinformation: definitions and context (information wars, campaigns)
* Propaganda mechanisms and technologies
* Markers of incitement to hate and discrimination in the media
* How to identify, avoid and verify disinformation and propaganda
* Fact-checking tools and sources
* Critical thinking: the art of asking questions and analyzing
* Innovative media and information literacy approaches
* Monitoring and evaluation of media initiatives
* Other\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_\_

**TALKING ABOUT THE PAST**

Describe any achievement/success your organization had in the media and information literacy area (*max 250 words*)

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What was the maximum annual budget your organization managed within the last 3 years (within 1 year in case of newly emerged CSOs) (*max 250 words*)

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**TALKING ABOUT THE FUTURE**

What is your organization's specific goal, vision and ideas for the development of information and media literacy in the next 2-3 years in the targeted region (what, who, why)? Describe how your organization will continue its efforts aimed at furthering of programmatic instruments to advance MIL efforts after the project phase-out? (*max 150 words*)?

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**III. Something extra**

Here, you should include any materials, creative works, or supporting info that you think would help us understand what your organization and initiative(s) are about, for example:

* contacts for partners and other stakeholders who know you and could recommend you,
* pictures, videos, stories, articles, quotes you think are representative of what you do,
* if you wish, you can even answer some or all our questions by recording a video rather than writing text – choose the way to express best what you care about and expect from participating in our program.