PEOPLE IN NEED ARMENIA

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Highlights from our recent activities

PIN-supported Amasia Wool Factory has been converted into a commercial entity

After three years as a PIN and EU-supported project, the Amasia Wool Factory in Amasia, Armenia, has been converted into a commercial entity under private ownership.

Efforts have been taken to expand the company's product range and production volumes. The factory will continue to create products handmade by women in Amasia. The factory will also be mechanised to create products in bulk for export.

"It's a dream of non-governmental organizational work. This is how development programs should work to ensure sustainability", states PIN co-founder and CEO Simon Panek during his visit to the Amasia Wool Factory. SEE MORE







PIN co-founder and CEO Simon Panek's visit to Armenia

PIN co-founder and CEO Simon Panek visited Armenia to see the ongoing work being carried out in the humanitarian and economic spheres and to meet with partners, donors, and beneficiaries.

Rural tourism, youth empowerment, the integration of migrants, and job creation in Armenia are the core components behind PIN's mission. These were the topics to which Simon Panek devoted his attention during his visit.

Mr Panek's visit highlighted the impact of PIN's projects on various sectors. Mr Panek singled out the importance of integrating displaced people and projects aimed at job creation and building up the civil society sector. <u>SEE MORE</u>









Meeting with people displaced from Nagorno Karabakh

Alexander Sokolowski, USAID Deputy Assistant Administrator for Europe and Eurasia, met with people displaced from Nagorno Karabakh in Metsamor, Armavir region. He learned about the impact last of year's hostilities on individuals and communities and the current challenges they face. People in Need, with funding from the USAID Armenia, has helped families affected by Karabakh conflict since September, 2020.







Technical and Vocational Education and Training

Eight job contracts were signed during the workshop within the TVET project held in Gyumri.

Eight participants were enrolled in paid internships and will continue to work after completing the internship.







A meeting was held for TVET institutions representatives to discuss the aims of dual educational projects and to exchange ideas.

The meeting was held at Gyumri Craftsman State School, where the German Agency for International Cooperation's (GIZ) "Development of the Private Sector and Vocational Education and Training in the South Caucasus" project successfully was implemented.









EU Solidarity Programme turns people's ideas into reality

Supporting female entrepreneurs in Armenia



In the framework of the EU-funded COVID-19 Solidarity Programme for the Eastern Partnership, several people have been given a chance to start their dream job.

Thanks to the project, Lena's dream to make eco-friendly bags became a reality.

"Now, we will concentrate on marketing. It will not only be targeted at selling the bags, but also will target the Shirak region to promote environmental activism." SEE MORE

Tina from Armenia would like to say "Thank you."

Tina was selected to be donated a sewing machine by a PIN-supported organization called MIHR Creators Union (MIHR).

"This project has had a positive impact on people's psychology," says Tina., Tina is now working in a way that suits her unique needs, and through the project, she has overcome obstacles caused by the pandemic. <u>SEE MORE</u>



Narine and her dolls fight the negative impacts of the COVID-19 pandemic



Narine Minsyan studied economics and worked in a bank until deciding to change her career to follow her dream. The EUfunded COVID-19 Solidarity Programme for the Eastern Partnership project made this possible. Her company is called Narodolls: "I went to sewing classes, and I started making the dolls. Since childhood, I really liked them, and I decided to create them myself!" SEE MORE

Supporting working mothers in Armenia

Thanks to EU funding, together with a local organization, Armenian Mothers, People in Need has supported women like Armine, helping them gain skills to enter the job market. These women are taught how to style hair or give manicures. In addition, students were taught social-media skills to help market their businesses. <u>SEE MORE</u>





Legends Trail: broader opportunities to attract new visitors

Legends Trail, where the mountains meet the sky: Documentary Film

Watch the documentary and inspiring film about the eco-tourism opportunities of southern Armenia.

With financial support from the European Union in Armenia, the Syunik region of Armenia is now home to the Legends Trail, a 150-kilometre-long footpath that traverses stunning landscapes and historic villages. <u>SEE MORE</u>



The Legends Trail is available on the free App and website



If you are a hiking enthusiast, then the HikeArmenia app and website will enable you to take to new trails and make new discoveries.

The 15-day Legends Trail hike is designed to make it easy to take on each stage individually if you don't feel like hiking the whole route at once. <u>SEE MORE</u>

Full GPS map is also available

The trail page with GPS is now available on HikeArmenia app and website.

Mapped and marked as part of a EU4Tourism initiative, the Legends Trail takes hikers through one of Armenia's most beautiful yet little-explored regions, Syunik Province. <u>SEE MORE</u>





Abandoned villages of the Legends Trail



The Legends Trail brings to life three abandoned villages of the Syunik region.

Starting from Khot to Old Shinuhayr, you can reach the mysterious Old Halidzor revealing the staggering beauty of ancient villages. <u>SEE MORE</u>

Leaping Bride Valley of the Legends Trail

You can experience the breathtaking views of this trail by hiking from Tatev Monastery to the villages of Tandzatap and Bardzravan. You will stop by the spot where a bride is said to have leapt to her death centuries ago, after whom the trail is named. SEE MORE



New facelift for historical places

The Legends Trail is a part of <u>The Transcaucasian Trail</u> (TCT). TCT supporters hiked through the Vorotan canyon, a significant major highlight of the 154-km <u>Legends Trail</u> through Syunik and noting its stunning beauty.







The First fundraising hike along the Legends Trail

Through the "EU4Tourism: outdoor adventures on the historic trails in Syunik" project, funded by the European Union, The Legends Trail has become a new touristic attraction.

A group of tourists visited Armenia to spend two weeks hiking the trail. They started from Goris and headed to Kapan. <u>SEE MORE</u>











PIN's work in the media

TVET short-term training on Technologist-tractor driver for farming featured on Shant TV





Shant TV featured PIN's *Transition from Education to Employment* project. This project was implemented by PIN with funding from European Union. It enabled 13 trainees to become Technologist-tractor Drivers for farming. This has been accomplished through work-based learning (WBL) schemes at Maralik State Crafts College. These schemes aim at closing the

gaps between the educational and private sectors and promoting the increase of the employment rates among TVET students. <u>SEE MORE</u>

Aravot.am's report on the job fair held in Gyumri





A job fair was opened at Gyumri Youth Centre at the initiative of an EU-funded project by People in Need and Adamyan & Friends Centre.

The job fair aimed to help unemployed people to find a job.

As Varduhi Dadunts, PIN Country director, noted, "The title itself speaks about the aim

of the project. It seeks some ways to educate people and provide them with respective jobs". <u>SEE MORE</u>

TVET project coverage on tsayg.am





based learning (WBL) schemes. SEE MORE

Tsayg.am featured EU-funded *TVET* project module approved by the Armenian Ministry of Education, Science, Culture and Sport (MoESCS). As a result of the project, a vocational dairy production laboratory was opened at Shirak State Agricultural College.

In this laboratory, students will gain practical knowledge based on work-



TVET short-term Cheese-maker technologist and Carpet-weaver training on Shant TV





Cheese-maker technologist and Carpet-weaver specialties are in demand due to PIN's Transition from Education to Employment (TVET) project. Short-term training, held at Amasia Craftsman State School, enabled the participants to become competent in cheese-making and carpet weaving as a result of dual education. SEE MORE

TVET Farmer-stockbreeder and Cheese-maker training features on Shant TV





Thirty-six students finished their studies at Shirak State Agricultural College specializing in stockbreeding and cheese-making.

The knowledge gained by students was put to practical use at "Green Brothers" and Ashotsk Cheese Factory. <u>SEE MORE</u>

<u>Armenpress News Agency featured the job fair held in Gyumri</u>





An employment fair entitled "New job perspectives" was held in Gyumri within the framework of PIN's *Transition from Education to Employment* project.

The purpose of the fair was to present the educational programs and vacancies in Shirak to job seekers and the unemployed. <u>SEE MORE</u>

Shant TV's report on TVET institutions new trainings





professions. **SEE MORE**

Shant TV featured PIN training held at local *TVET* institutions emphasizing the essential and reciprocal relationship between the private sector and technical-vocational education and training (TVET).

As a result of the TVET project, thirty-six students specialized in tailor-technologist for sewing production and glove production





Videos featuring PIN projects

Do you know that glove-making is popular?





Learn how to become a glove-maker, a muchdemanded specialty nowadays, at Artik State College. You can practice your skills at Gloves factory in Artik.

SEE MORE

Cheese-making can become a desired profession





Watch our video on cheese-making and learn how you can do it. Among the various specializations, cheese-making is regarded as an option for specialization.

SEE MORE

Learn how to become a tailor





Everyone worries about choosing a sphere to express themselves. Tailoring is a skill suitable for all. Learn about the opportunities offered by this rewarding career

SEE MORE



f Social media at a glance



PIN CEO Simon Panek hiked several sections of the Legends Trail in the Syunik Region during his visit.

The children and employees of Child-Friendly Spaces (CFS) at People in Need visited elderly residents in Goris on the International Day of Elderly Persons.

Through their attention and care, the employees and children made this day special for the elderly residents of Goris.





Home textile products of Amasia Wool Factory can be purchased at LentexHome.

Within the COVID-19 Solidarity Program framework, Khan Academy is providing highly-qualified free education in Armenia. Khan Academy is increasing its accessibility for students and teachers.

Khan Academy implements online and offline workshops in Shirak, Lori and Kotayk regions.





Keeping COVID in check, in Armenia

"It is very challenging to persuade people who lost everything that there is a need to ...stop the spread of Covid," mentions Doctor Shoghik Avetisyan.

In Armenia, the pandemic is far from over. We are doing what we can to shorten the timeline. With funding from USAID, PIN has assisted in preventing the spread of Covid-19. <u>SEE MORE</u>





Big thanks to our donors & partners









